

# Adler Garfield

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## EDUCATION

Bachelor of Science in Advertising  
Minor in Innovation  
**University of Florida**  
Expected Graduation: May 2020

## SKILLS

Proficient in Adobe CC:  
Lightroom, InDesign, Illustrator,  
Photoshop, Spark

Proficient in Photo Mechanic

Proficient in Microsoft Word, Excel,  
PowerPoint

Photography, Branding,  
Editing, Illustration, Innovation,  
Entrepreneurship, Marketing,  
Social Media, and Sports  
Entertainment

## ACHIEVEMENTS

Photographs published by ESPN  
(September 2016, June 2017, No-  
vember 2018, April 2019)

Featured Photographer for  
Gnome House Photo Exhibit,  
London, England  
(June 2018)

Photographs featured by the  
National Football League (NFL)  
(August 2016 & August 2017)

Named one of the best sports  
photographer to follow on  
Twitter by Libris  
(May 2017)

## EXPERIENCE

**Photography Intern**  
**Florida Gators University Athletic Association, Gainesville, FL**  
August 2016 - Present

Capture moments and deliverables for all 19 Florida Gators sports from sporting events and games year-round. Contribute to creative development of visual and social media. Create posts, promote viewership and provide content for Instagram, Twitter, Facebook, and floridagators.com.

**Photographer**  
**Miami Dolphins, Miami, FL**  
August 2015 - Present

Capture Miami Dolphins games and events throughout the year. Increase creative development of the organization through creative thought and photographic contributions to be used across social media, miamidolphins.com, and a variety of other visual promotions.

**Photographer**  
**Atlanta Falcons, Atlanta, GA**  
August 2019 - Present

Work in tandem with a team of content creators to achieve desired photos and documentation of events. Capture moments to be shared across the Atlanta Falcons' social media, website, and marketing material.

**Vice-Chair of Marketing**  
**Young Leaders Conference, Gainesville, FL**  
August 2018 - Present

Manage content for Instagram, Twitter, and Facebook. Market all events leading up to the conference and the three-day weekend with over 270 high schoolers from across the state of Florida. Design and produce t-shirts, flyers, merchandise, and all promotional materials. Create weekly newsletters and the conference program using InDesign and Mail Chimp.

**Director of Photography**  
**Gator Growl & Homecoming, Gainesville, FL**  
February 2019 - Present

Responsible for photographing events, fulfilling photo requests, and taking headshots. Create and lead a team of University of Florida students with interests in photography. Work alongside Gator Growl Producers to produce content and theme for the nation's largest student-run pep rally.

**Creative - Photographer**  
**The Agency at the University of Florida, Gainesville, FL**  
February 2019 - September 2019

Responsible for photographing events, client deliverables, and headshots. Attend all assigned client meetings and internal account meetings.

**Brand Ambassador & Content Producer**  
**FanFirst/ Athlete Venture, Gainesville, FL**  
April 2018 - August 2018

Developed content, conducted interviews, lead social media strategies, and organized campus-wide events for professional athletes and sports agencies across the country.